

## IAC REPORTS Q1 2022 – Q1 REVENUE INCREASES 68% TO \$1.3 BILLION

NEW YORK—May 9, 2022—IAC (NASDAQ: IAC) released its first quarter results today and separately posted a letter to shareholders from IAC CEO Joey Levin on the Investor Relations section of its website at <u>ir.iac.com</u>.

IAC SUMMARY RESULTS												
(\$ in millions except per share amounts)												
Q1 2022 Q1 2021 Growth												
Revenue	\$	1,325.3	\$	786.6	68%							
Operating loss		(108.8)		(7.2)	-1405%							
Unrealized (loss) gain on investment in MGM		(187.3)		382.5	NM							
Net (loss) earnings		(235.8)		329.1	NM							
Diluted (loss) earnings per share		(2.72)		3.46	NM							
Adjusted EBITDA		7.7		47.1	-84%							
See reconciliations of GAAP to non-GAA	4P m	easures be	ginnir	ng on page	2 13.							

## **Q1 2022 HIGHLIGHTS**

- Dotdash Meredith revenue increased 665% year-over-year to \$500 million, benefitting from the Meredith acquisition.
  - o Digital revenue was \$216 million and Print revenue was \$290 million.
  - Operating loss of \$56 million and Adjusted EBITDA of \$9 million reflect \$26.5 million of restructuring charges incurred and transaction-related items associated with the acquisition of Meredith incurred in Q1 2022.
- Angi Inc. revenue increased 13% year-over-year to \$436 million, the 6<sup>th</sup> consecutive quarter of double-digit growth.
  - O Angi Services revenue was \$113 million, increasing 107% year-over-year and up over 100% for the 4<sup>th</sup> straight quarter. Trailing twelve months Angi Services revenue was \$416 million, up 126% period-over-period.
  - o Monetized Transactions were nearly 4 million and Transacting Service Professionals were 204,000.
- Emerging & Other revenue increased 9% to \$167 million reflecting:
  - o \$90 million from Care.com, up 17% year-over-year.
  - o 84% year-over-year growth from Bluecrew and Vivian Health on a combined basis.
  - On April 26, 2022, Vivian Health completed a \$60 million primary and secondary equity raise led by Thoma Bravo with participation from IAC and Collaborative Fund.
- IAC holds 63.5 million shares of MGM Resorts International ("MGM"). IAC's Net (loss) earnings and Diluted (loss) earnings per share reflect decreases or increases in MGM's share price in the quarter as unrealized losses and gains. As a result, Net (loss) earnings and Diluted (loss) earnings per share can be very volatile, which reduces their ability to be effective measures to assess operating performance. IAC's stake in MGM was purchased for \$1.2 billion in 2020 and Q1 2022 and is worth \$2.4 billion as of May 6, 2022.

## DISCUSSION OF FINANCIAL AND OPERATING RESULTS

2022		Q1 2021	Growth
\$ 500.5	\$	65.4	665%
436.2		387.0	13%
223.4		181.0	23%
167.0		153.2	9%
 (1.7)		(0.1)	NM
\$ 1,325.3	\$	786.6	68%
\$ (56.2)	\$	18.1	NM
(34.0)		0.1	NM
25.1		18.4	36%
(5.0)		1.0	NM
 (38.6)		(44.8)	14%
\$ (108.8)	\$	(7.2)	-1405%
\$ 8.5	\$	19.9	-57%
(3.2)		23.2	NM
25.1		18.4	37%
0.9		12.0	-92%
 (23.7)		(26.3)	10%
\$ 7.7	\$	47.1	-84%
\$ \$ \$	\$ 436.2 223.4 167.0 (1.7) \$ 1,325.3 \$ (56.2) (34.0) 25.1 (5.0) (38.6) \$ (108.8) \$ 8.5 (3.2) 25.1 0.9 (23.7)	\$ 500.5 \$ 436.2 223.4 167.0 (1.7) \$ 1,325.3 \$  \$ (56.2) \$ (34.0) 25.1 (5.0) (38.6) \$ (108.8) \$  \$ 8.5 \$ (3.2) 25.1 0.9 (23.7)	\$ 500.5 \$ 65.4 436.2 387.0 223.4 181.0 167.0 153.2 (1.7) (0.1) \$ 1,325.3 \$ 786.6 \$ (56.2) \$ 18.1 (34.0) 0.1 25.1 18.4 (5.0) 1.0 (38.6) (44.8) \$ (108.8) \$ (7.2) \$ 8.5 \$ 19.9 (3.2) 23.2 25.1 18.4 0.9 12.0 (23.7) (26.3)

Please refer to the IAC Q1 2022 shareholder letter for April 2022 monthly metrics.

## **Dotdash Meredith**

## Revenue

<del>-</del>				
	Q1 2022	Q1	2021	Growth
(\$ in millions; rounding differences may occur)				
Digital	\$ 216.2	\$	65.4	230%
Print	290.0		-	NM
Intra-segment eliminations	(5.7)		-	NM
Total	\$ 500.5	\$	65.4	665%
				•
Pro Forma Digital	\$ 216.2	\$	222.2	-3%
Pro Forma Print	290.0		317.6	-9%
Pro Forma intra-segment eliminations	(5.7)		(6.3)	10%
Pro Forma Total	\$ 500.5	\$	533.4	-6%

- Revenue increased 665% to \$500.5 million due primarily to the Meredith acquisition. Pro Forma revenue declined 6% year-over-year due primarily to:
  - o 3% Digital declines driven by:
    - Lower traffic to our sites compared to prior year COVID traffic highs, impacting both
       Display Advertising and Performance Marketing revenue
    - Multiple macro headwinds (e.g., Omicron, supply chain, Ukraine) impacting the display advertising environment
    - Rolling out the Dotdash playbook on the Meredith properties including content remediation and reduced monetization
  - 9% Print declines driven by continued secular declines and the advertising headwinds referenced above

·	Q1 2022			1 2021	Growth
(\$ in millions; rounding differences may occur)					
Operating (Loss) Income:					
Digital	\$	(1.9)	\$	18.1	NM
Print		(38.3)		-	NM
Other		(16.0)		-	NM
Total	\$	(56.2)	\$	18.1	NM
Adjusted EBITDA:					
Digital	\$	34.8	\$	19.9	75%
Print		(10.5)		-	NM
Other		(15.8)		-	NM
Total	\$	8.5	\$	19.9	-57%

- Operating loss was \$56.2 million compared to income of \$18.1 million in Q1 2021 reflecting:
  - Adjusted EBITDA declining \$11.4 million to \$8.5 million due primarily to \$26.5 million of restructuring charges and transaction-related items (\$5.8 million at Digital, \$16.4 million at Print and \$4.3 million at Other)
  - \$46.6 million higher amortization of intangibles and \$12.7 million higher depreciation driven by the acquisition of Meredith

## Angi Inc.

Please refer to the Angi Inc. Q1 2022 earnings release for further detail.

#### Search

- Revenue increased 23% to \$223.4 million due to a 35% increase at Ask Media Group as a result of higher and more efficient marketing driving increased visitors to ad supported search and content websites, partially offset by a 21% decrease at Desktop (legacy desktop search software business)
- Operating income increased 36% to \$25.1 million due primarily to 37% higher Adjusted EBITDA driven by the higher Ask Media Group revenue and lower Desktop marketing

## **Emerging & Other**

- Revenue increased 9% to \$167.0 million reflecting:
  - o Care.com revenue increasing 17% to \$90.1 million
  - o Growth from Bluecrew and Vivian Health
  - o \$7.2 million lower IAC Films revenue due to delivery of Val in Q1 2021
- Operating loss was \$5.0 million as compared to income of \$1.0 million in Q1 2021 reflecting:
  - \$11.0 million lower Adjusted EBITDA due primarily to lower profits at IAC Films, Mosaic Group and Care.com
  - o \$5.0 million lower amortization of intangibles driven by Care.com

## **Corporate**

- Operating loss decreased \$6.2 million to \$38.6 million due to:
  - \$2.7 million lower Adjusted EBITDA losses due primarily to \$4.1 million of transaction-related costs in Q1 2021 in connection with the spin-off of Vimeo
  - \$3.9 million lower stock-based compensation expense due primarily to Dotdash Meredith stockbased compensation expense now recognized at Dotdash Meredith beginning in Q4 2021 (previously recognized at Corporate)

## Other income, net

Q1 2022 Other income, net includes Dotdash Meredith's pre-tax losses of \$35.4 million in total related to Meredith's funded pension plans in the U.K. and the U.S. The U.K. loss of \$23.6 million primarily relates to the decline in the fair value of the U.K. pension plan's assets exceeding the decline in plan liabilities in each case due to higher interest rates. The U.S. loss of \$11.7 million was due to the decline in the fair value of plan assets.

## **Income Taxes**

The Company recorded an income tax benefit of \$70.5 million in Q1 2022 for an effective tax rate of 23%, which is higher than the statutory rate due primarily to state taxes, partially offset by the impact of stock-based awards. The Company recorded an income tax provision of \$53.3 million in Q1 2021 for an effective tax rate of 14%, which is lower than the statutory rate due primarily to excess tax benefits generated by the exercise and vesting of stock-based awards, partially offset by state taxes.

## Free Cash Flow

For the three months ended March 31, 2022, net cash provided by operating activities attributable to continuing operations decreased \$39.3 million to \$12.9 million and Free Cash Flow decreased \$49.6 million to negative \$17.6 million due to lower Adjusted EBITDA and higher capital expenditures.

	Thre	Three Months Ended March 31					
(\$ in millions, rounding differences may occur)	2	2022	2021				
Net cash provided by operating activities attributable to continuing operations	\$	12.9 \$	52.2				
Capital expenditures		(30.5)	(20.2)				
Free Cash Flow	\$	(17.6) \$	32.0				

## **VIDEO CONFERENCE CALL**

IAC and Angi Inc. will live stream a joint video conference to answer questions regarding their first quarter results on Tuesday, May 10, 2022, at 8:30 a.m. Eastern Time. This live stream will include the disclosure of certain information, including forward-looking information, which may be material to an investor's understanding of IAC and Angi Inc.'s business. The live stream will be open to the public at ir.iac.com or ir.angi.com.

## LIQUIDITY AND CAPITAL RESOURCES

## As of March 31, 2022:

- IAC had 89.9 million common and Class B common shares outstanding.
- The Company had \$1.9 billion in cash and cash equivalents and marketable securities of which IAC held \$1.3 billion, Dotdash Meredith, Inc. held \$230 million, and Angi Inc. held \$391 million.
- The Company had \$2.1 billion in long-term debt, of which Dotdash Meredith, Inc. held \$1.6 billion and ANGI Group, LLC (a subsidiary of Angi Inc.) held \$500 million.
- IAC's economic interest in Angi Inc. was 84.5% and IAC's voting interest was 98.2%. IAC held 424.6 million shares of Angi Inc.
- IAC owned 63.5 million shares of MGM.

Dotdash Meredith Inc. has a \$150 million revolving credit facility, which had no borrowings as of March 31, 2022 and currently has no borrowings.

## As of March 31, 2022:

- IAC has 8.0 million shares remaining in its stock repurchase authorization.
- Angi Inc. has 15.0 million shares remaining in its stock repurchase authorization.

IAC and Angi Inc. may purchase their shares over an indefinite period on the open market and in privately negotiated transactions, depending on those factors management deems relevant at any particular time, including, without limitation, market conditions, share price and future outlook.

## **OPERATING METRICS**

(rounding differences may occur)

	Q1 2022		Q1 2021		Growth	
Dotdash Meredith						
Revenue (\$ in millions)	Φ.	0160	Φ.	c = 1	22007	
Digital Revenue	\$	216.2	\$	65.4	230%	
Print Revenue		290.0		-	NM	
Intra-segment eliminations		(5.7)		-	NM	
Total Revenue	\$	500.5	\$	65.4	665%	
Pro Forma Digital Revenue	\$	216.2	\$	222.2	-3%	
Pro Forma Print Revenue		290.0		317.6	-9%	
Pro Forma Intra-segment eliminations		(5.7)		(6.3)	10%	
Pro Forma Total Revenue	\$	500.5	\$	533.4	-6%	
Angi Inc.						
Revenue (\$ in millions)						
Angi Ads and Leads	\$	298.0	\$	306.3	-3%	
Angi Services		113.1		54.7	107%	
Total North America		411.2		361.0	14%	
Europe		25.0		26.0	-4%	
Total Revenue	\$	436.2	\$	387.0	13%	
Angi Service Requests (in thousands)		6,701		7,709	-13%	
Angi Monetized Transactions (in thousands)		3,889		4,193	-7%	
Angi Transacting Service Professionals (in thousands)		204		212	-4%	
Angi Advertising Service Professionals (in thousands)		35		40	-11%	
Search Revenue (\$ in millions)						
Ask Media Group	\$	193.9	\$	143.9	35%	
Desktop		29.5		37.2	-21%	
Total Revenue	\$	223.4	\$	181.0	23%	

See metric definitions on page 17

#### **DILUTIVE SECURITIES**

IAC has various dilutive securities. The table below details these securities as well as potential dilution at various stock prices (shares in millions; rounding differences may occur).

	Shares	Avg. Exercise Price	As of 5/6/22		Dilutio	on at:	
Share Price			\$77.16	\$80.00	\$85.00	\$90.00	\$95.00
Absolute Shares as of 5/6/22	86.9		86.9	86.9	86.9	86.9	86.9
Restricted stock, RSUs and non-publicy traded subsidiary							
denominated equity awards	4.9		0.5	0.5	0.5	0.5	0.5
Options	2.9	\$13.99	0.6	0.6	0.6	0.6	0.6
Total Dilution			1.2	1.2	1.2	1.2	1.2
% Dilution			1.3%	1.3%	1.3%	1.3%	1.3%
Total Diluted Shares Outstanding			88.0	88.0	88.0	88.0	88.0

The dilutive securities presentation is calculated using the methods and assumptions described below, which are different from those used for GAAP dilution, which is calculated based on the treasury stock method.

The Company currently settles all equity awards on a net basis; therefore, the dilutive effect is presented as the net number of shares expected to be issued upon vesting or exercise, and in the case of options, assuming no proceeds are received by the Company. Any required withholding taxes are paid in cash by the Company on behalf of the employees. In addition, the estimated income tax benefit from the tax deduction received upon the vesting or exercise of these awards is assumed to be used to repurchase IAC shares. Assuming all awards were settled on May 6, 2022, withholding taxes paid by the Company on behalf of the employees upon net settlement would have been \$167.4 million (of which approximately 65% would be payable for awards currently vested and those vesting on or before March 31, 2023) assuming a stock price of \$77.16 and a 50% withholding rate. The table above assumes no change in the fair value estimate of the non-publicly traded subsidiary denominated equity awards from the values used at March 31, 2022. The number of shares ultimately needed to settle these awards and the cash withholding tax obligation may vary significantly as a result of the determination of the fair value of the relevant subsidiary. In addition, the number of shares required to settle these awards will be impacted by movement in the stock price of IAC.

#### Angi Inc. Equity Awards and the Treatment of the Related Dilutive Effect

Certain Angi Inc. equity awards can be settled either in IAC or Angi Inc. common shares at IAC's election. For purposes of the dilution calculation above, these awards are assumed to be settled in shares of Angi Inc. common stock; therefore, no dilution from these awards is included.

## **GAAP FINANCIAL STATEMENTS**

# IAC CONSOLIDATED AND COMBINED STATEMENT OF OPERATIONS (\$ in thousands except per share data)

	Th	Three Months Ended March					
		2022		2021			
Revenue	\$	1,325,345	\$	786,570			
Operating costs and expenses:	,	, ,	•	)			
Cost of revenue (exclusive of depreciation shown separately below)		537,103		228,994			
Selling and marketing expense		490,488		312,538			
General and administrative expense		238,355		163,160			
Product development expense		80,787		53,083			
Depreciation		30,236		19,186			
Amortization of intangibles		57,190		16,839			
Total operating costs and expenses		1,434,159		793,800			
Operating loss		(108,814)		(7,230)			
Interest expense		(21,912)		(6,617)			
Unrealized (loss) gain on investment in MGM Resorts International		(187,330)		382,540			
Other income, net		6,699		3,563			
(Loss) earnings from continuing operations before income taxes		(311,357)		372,256			
Income tax benefit (provision)		70,464		(53,311)			
Net (loss) earnings from continuing operations		(240,893)		318,945			
Earnings from discontinued operations, net of tax		-		9,956			
Net (loss) earnings		(240,893)		328,901			
Net loss attributable to noncontrolling interests		5,095		227			
Net (loss) earnings attributable to IAC shareholders	\$	(235,798)	\$	329,128			
Per share information from continuing operations:							
Basic (loss) earnings per share	\$	(2.72)	\$	3.60			
Diluted (loss) earnings per share	\$	(2.72)	\$	3.36			
Per share information attributable to IAC Common Stock and Class B	s commor	stock shareh	olders:				
Basic (loss) earnings per share	\$	(2.72)		3.70			
Diluted (loss) earnings per share	\$	(2.72)		3.46			
<i>,</i> 31	•		•				
Stock-based compensation expense by function:							
Cost of revenue	\$	25	\$	12			
Selling and marketing expense		1,508		1,216			
General and administrative expense		25,371		15,744			
Product development expense		2,783		1,343			
Total stock-based compensation expense	\$	29,687	\$	18,315			

## IAC CONSOLIDATED BALANCE SHEET (\$ in thousands)

	March 31, 2022	De	ecember 31, 2021
ASSETS			
Cash and cash equivalents	\$ 1,852,598	\$	2,118,730
Marketable securities	59,012		19,788
Accounts receivable, net	593,280		693,208
Other current assets	 279,408		242,188
Total current assets	2,784,298		3,073,914
Buildings, capitalized software, leasehold improvements, equipment and land, net	576,787		570,525
Goodwill	3,221,041		3,226,610
Intangible assets, net	1,357,479		1,414,892
Investment in MGM Resorts International	2,664,612		2,649,442
Long-term investments	322,925		327,838
Other non-current assets	 966,394		1,037,067
TOTAL ASSETS	\$ 11,893,536	\$	12,300,288
LIABILITIES AND SHAREHOLDERS' EQUITY			
LIABILITIES:			
Current portion of long-term debt	\$ 30,000	\$	30,000
Accounts payable, trade	184,084		203,173
Deferred revenue	178,061		165,451
Accrued expenses and other current liabilities	939,399		980,574
Total current liabilities	1,331,544		1,379,198
Long-term debt, net	2,039,655		2,046,237
Deferred income taxes	308,178		385,890
Other long-term liabilities	685,425		721,262
Redeemable noncontrolling interests	27,817		18,741
Commitments and contingencies			
SHAREHOLDERS' EQUITY:			
Common Stock	8		8
Class B common stock	1		1
Additional paid-in capital	6,249,328		6,265,669
Retained earnings	669,353		905,151
Accumulated other comprehensive income	765		4,397
Total IAC shareholders' equity	 6,919,455		7,175,226
Noncontrolling interests	581,462		573,734
Total shareholders' equity	 7,500,917		7,748,960
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 11,893,536	\$	12,300,288

## IAC CONSOLIDATED AND COMBINED STATEMENT OF CASH FLOWS (\$ in thousands)

	Three Months Ended March 31,			
		2022	2021	
Cash flows from operating activities attributable to continuing operations:				
Net (loss) earnings	\$	(240,893) \$	328,901	
Less: Earnings from discontinued operations, net of tax	Ψ	(2.0,0,0)	9,956	
Net (loss) earnings attributable to continuing operations		(240,893)	318,945	
Adjustments to reconcile net (loss) earnings to net cash provided by operating activities attributable to		(210,055)	310,513	
continuing operations:				
Stock-based compensation expense		29.687	18,315	
Amortization of intangibles		57,190	16,839	
Depreciation		30,236	19,186	
Provision for credit losses		23,287	19,308	
Deferred income taxes		(76,933)	51,748	
Unrealized loss (gain) on investment in MGM Resorts International		187,330	(382,540)	
Gains on investments in equity securities, net		(34,820)	(1,457)	
Unrealized increase in the estimated fair value of a warrant		(7,985)	(12,775)	
Non-cash lease expense (including right-of-use asset impairments)		13,727	6,550	
Pension and postretirement benefit expense		36,343	-	
Other adjustments, net		(717)	16,088	
Changes in assets and liabilities, net of effects of acquisitions and dispositions:		. ,	,	
Accounts receivable		75,272	(40,511)	
Other assets		5,341	8,006	
Operating lease liabilities		(17,224)	(6,907)	
Accounts payable and other liabilities		(84,049)	5,159	
Income taxes payable and receivable		5,786	(799)	
Deferred revenue		11,324	17,061	
Net cash provided by operating activities attributable to continuing operations		12,902	52,216	
Cash flows from investing activities attributable to continuing operations:				
Capital expenditures		(30,493)	(20,217)	
Proceeds from maturities of marketable debt securities		-	225,000	
Net proceeds from the sale of businesses and investments		1,317	1,089	
Purchases of investment in MGM Resorts International		(202,500)	-	
Purchases of investments		-	(7,180)	
Other, net		87	(1,306)	
Net cash (used in) provided by investing activities attributable to continuing operations		(231,589)	197,386	
Cash flows from financing activities attributable to continuing operations:				
Principal payments on Dotdash Meredith Term Loans		(7,500)	-	
Principal payments on ANGI Group Term Loan		-	(6,875)	
Debt issuance costs		(785)	-	
Purchase of Angi Inc. treasury stock		(8,144)	(4,916)	
Proceeds from the exercise of IAC stock options		-	1,471	
Withholding taxes paid on behalf of IAC employees on net settled stock-based awards		(14,890)	(18,264)	
Withholding taxes paid on behalf of Angi Inc. employees on net settled stock-based awards		(1,322)	(48,168)	
Purchases of noncontrolling interests		=	(22,938)	
Other, net		5,159	526	
Net cash used in financing activities attributable to continuing operations		(27,482)	(99,164)	
Total cash (used in) provided by continuing operations		(246,169)	150,438	
Net cash provided by operating activities attributable to discontinued operations		=	1,656	
Net cash provided by investing activities attributable to discontinued operations		-	7,633	
Net cash provided by financing activities attributable to discontinued operations		-	293,577	
Total cash provided by discontinued operations		-	302,866	
Effect of exchange rate changes on cash and cash equivalents and restricted cash		(1,029)	(93)	
Net (decrease) increase in cash and cash equivalents and restricted cash		(247,198)	453,211	
Cash and cash equivalents and restricted cash at beginning of period		2,121,864	3,477,110	
Cash and cash equivalents and restricted cash at end of period	\$	1,874,666 \$	3,930,321	

## RECONCILIATIONS OF GAAP TO NON-GAAP MEASURES

(\$ in millions; rounding differences may occur)

## IAC RECONCILIATION OF OPERATING (LOSS) INCOME TO ADJUSTED EBITDA

	For the three months ended March 31, 2022										
		perating	coı	ock-based mpensation expense	D	epreciation		nortization of intangibles	Acquisition- related contingent consideration fair value adjustments		Adjusted EBITDA
Dotdash Meredith		,				1			J		
Digital	\$	(1.9)	\$	4.3	\$	7.5	\$	25.6	\$ (0.6)	\$	34.8
Print		(38.3)		-		5.5		22.3	-		(10.5)
Other		(16.0)		-		0.2		-	-		(15.8)
Total Dotdash Meredith		(56.2)		4.3		13.3		47.9	(0.6)		8.5
Angi Inc.		(34.0)		13.0		14.0		3.8	-		(3.2)
Search		25.1		-		-		-	-		25.1
Emerging & Other		(5.0)		-		0.4		5.5	-		0.9
Corporate		(38.6)		12.4		2.5		-	-		(23.7)
Total	\$	(108.8)	\$	29.7	\$	30.2	\$	57.2	\$ (0.6)	\$	7.7

## For the three months ended March 31, 2021

			S	tock-based					
	Oper	ating	co	ompensation			Am	ortization of	Adjusted
	income	(loss)		expense	De	preciation	in	<b>itangibles</b>	<b>EBITDA</b>
Dotdash Meredith	\$	18.1	\$	-	\$	0.5	\$	1.2	\$ 19.9
Angi Inc.		0.1		2.0		16.0		5.1	23.2
Search		18.4		-		-		-	18.4
Emerging & Other		1.0		-		0.4		10.5	12.0
Corporate		(44.8)		16.3		2.2		-	(26.3)
Total	\$	(7.2)	\$	18.3	\$	19.2	\$	16.8	\$ 47.1

## DOTDASH MEREDITH RECONCILIATION OF REVENUE TO PRO FORMA REVENUE

	Three N	Three Months Ended March 31, 2022						
		Meredith Revenue						
	Revenue as Reported	for Periods Prior to its Acquisition (a)	Pro Forma Revenue					
Digital	\$ 216.2	\$ -	\$ 216.2					
Print	290.0	-	290.0					
Intra-segment eliminations	(5.7)	-	(5.7)					
Total	\$ 500.5	\$ -	\$ 500.5					

	Three Months Ended March 31, 2021					
	Meredith Revenue					
	Revenue as Reported		for Periods Prior to		Pro Forma Revenue	
			its Acquisition (a)			
Digital	\$	65.4	\$	156.7	\$	222.2
Print		-		317.6		317.6
Intra-segment eliminations		-		(6.3)		(6.3)
Total	\$	65.4	\$	468.0	\$	533.4

<sup>(</sup>a) Reflects programmatic advertising revenue on a net basis.

## IAC PRINCIPLES OF FINANCIAL REPORTING

IAC reports Adjusted EBITDA and Free Cash Flow, both of which are supplemental measures to U.S. generally accepted accounting principles ("GAAP"). These are among the primary metrics by which we evaluate the performance of our businesses, on which our internal budgets are based and by which management is compensated. We believe that investors should have access to, and we are obligated to provide, the same set of tools that we use in analyzing our results. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. IAC endeavors to compensate for the limitations of the non-GAAP measures presented by providing the comparable GAAP measures with equal or greater prominence and descriptions of the reconciling items, including quantifying such items, to derive the non-GAAP measures. We encourage investors to examine the reconciling adjustments between the GAAP and non-GAAP measures, which are included in this release. Interim results are not necessarily indicative of the results that may be expected for a full year.

## **Definitions of Non-GAAP Measures**

Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization (Adjusted EBITDA) is defined as operating income excluding: (1) stock-based compensation expense; (2) depreciation; and (3) acquisition-related items consisting of (i) amortization of intangible assets and impairments of goodwill and intangible assets, if applicable, and (ii) gains and losses recognized on changes in the fair value of contingent consideration arrangements. We believe this measure is useful for analysts and investors as this measure allows a more meaningful comparison between our performance and that of our competitors. Adjusted EBITDA has certain limitations because it excludes the impact of these expenses.

<u>Free Cash Flow</u> is defined as net cash provided by operating activities attributable to continuing operations, less capital expenditures. We believe Free Cash Flow is useful to investors because it represents the cash that our operating businesses generate, before taking into account non-operational cash movements. Free Cash Flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, nor does it represent the residual cash flow for discretionary expenditures. For example, it does not take into account stock repurchases. Therefore, we think it is important to evaluate Free Cash Flow along with our consolidated statement of cash flows.

#### Non-Cash Expenses That Are Excluded from Adjusted EBITDA

Stock-based compensation expense consists of expense associated with awards that were granted under various IAC stock and annual incentive plans and expense related to awards issued by certain subsidiaries of the Company. These expenses are not paid in cash and we view the economic costs of stock-based awards to be the dilution to our share base; we also include the related shares in our fully diluted shares outstanding for GAAP earnings per share using the treasury stock method. The Company is currently settling all stock-based awards on a net basis; IAC remits the required tax-withholding amounts for net-settled awards from its current funds.

Please see page 9 for a summary of our dilutive securities, including stock-based awards as of May 6, 2022 and a description of the calculation methodology.

<u>Depreciation</u> is a non-cash expense relating to our buildings, capitalized software, leasehold improvements and equipment and is computed using the straight-line method to allocate the cost of depreciable assets to operations over their estimated useful lives, or, in the case of leasehold improvements, the lease term, if shorter.

Amortization of intangible assets and impairments of goodwill and intangible assets are non-cash expenses related primarily to acquisitions. At the time of an acquisition, the identifiable definite-lived intangible assets of the acquired company, such as advertiser relationships, licensee relationships, trade names, technology, subscriber relationships, service professional relationships, customer lists and user base, memberships, and content, are valued and amortized over their estimated lives. Value is also assigned to acquired indefinite-lived intangible assets, which comprise trade names and trademarks, and goodwill that are not subject to amortization. An impairment is recorded when the carrying value of an intangible asset or goodwill exceeds its fair value. We believe that intangible assets represent costs incurred by the acquired company to build value prior to acquisition and the related amortization and impairments of intangible assets or goodwill, if applicable, are not ongoing costs of doing business.

Gains and losses recognized on changes in the fair value of contingent consideration arrangements are accounting adjustments to report contingent consideration liabilities at fair value. These adjustments can be highly variable and are excluded from our assessment of performance because they are considered non-operational in nature and, therefore, are not indicative of current or future performance or the ongoing cost of doing business.

## **Metric Definitions**

Dotdash Meredith

Digital Revenue - Includes Digital Advertising revenue, Performance Marketing revenue and Licensing and Other revenue.

- (a) Display Advertising revenue primarily includes revenue generated from display advertisements sold both directly through our sales team and via programmatic exchanges.
- (b) *Performance Marketing revenue* primarily includes revenue generated through affiliate commerce, affinity marketing channels, and performance marketing commissions. Affiliate commerce commission revenue is generated when Dotdash Meredith refers users to commerce partner websites resulting in a purchase or transaction. Affinity marketing programs market and place magazine subscriptions for both Dotdash Meredith and third-party publisher titles. Performance marketing commissions are generated on a cost-per-click or cost-per-action basis.
- (c) *Licensing and Other revenue* primarily includes revenue generated through brand and content licensing agreements. Brand licensing generates royalties from multiple long-term trademark licensing agreements with retailers, manufacturers, publishers and service providers. Content licensing royalties are earned from our relationship with Apple News + as well as other content distribution relationships.

Print Revenue – primarily includes subscription, newsstand, and advertising revenue.

**Pro Forma Revenue** – reflects the inclusion of Meredith revenue for all periods prior to the Meredith acquisition. Meredith's programmatic advertising revenue has been presented on a net basis to conform to IAC's accounting policies.

Angi Inc.

**Angi Ads and Leads Revenue** - Primarily reflects domestic ads and leads revenue, including consumer connection revenue for consumer matches, revenue from service professionals under contract for advertising and membership subscription revenue from service professionals and consumers.

Angi Services Revenue – Primarily reflects domestic revenue from pre-priced offerings by which the consumer purchases services directly from Angi Inc. and Angi Inc. engages a service professional to perform the service and includes revenue from Total Home Roofing, Inc. ("Angi Roofing"), which was acquired on July 1, 2021.

**Angi Service Requests** - Fully completed and submitted domestic customer service requests and includes Angi Service requests in the period.

**Angi Monetized Transactions** - Fully completed and submitted domestic customer service requests that were matched to and paid for by a service professional and includes completed and in-process Angi Services jobs in the period.

**Angi Transacting Service Professionals** - The number of service professionals that paid for consumer matches through Angi Leads or performed an Angi Services job during the most recent quarter.

Angi Advertising Service Professionals - The number of service professionals under contract for advertising at the end of the period.

Search

**Ask Media Group Revenue** - Consists of revenue generated from advertising principally through the display of paid listings in response to search queries, as well as from display advertisements appearing alongside content on its various websites, and, to a lesser extent, affiliate commerce commission revenue.

**Desktop Revenue** - Consists of revenue generated by applications distributed through both direct-to-consumer marketing and business-to-business partnerships.

#### OTHER INFORMATION

#### Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This press release and the IAC and Angi Inc. live stream, which will be held at 8:30 a.m. Eastern Time on Tuesday, May 10, 2022, may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The use of words such as "anticipates," "estimates," "expects," "plans" and "believes," among others, generally identify forward-looking statements. These forward-looking statements include, among others, statements relating to: IAC's future financial performance, business prospects and strategy, anticipated trends and prospects in the industries in which IAC's businesses operate and other similar matters. Actual results could differ materially from those contained in these forward-looking statements for a variety of reasons, including, among others: (i) our ability to market our products and services in a successful and cost-effective manner, (ii) the display of links to websites offering our products and services in a prominent manner in search results, (iii) changes in our relationship with (or policies implemented by) Google, (iv) our continued ability to market, distribute and monetize our products and services through search engines, digital app stores and social media platforms, (v) the failure or delay of the markets and industries in which our businesses operate to migrate online and the continued growth and acceptance of online products and services as effective alternatives to traditional products and services, (vi) our continued ability to develop and monetize versions of our products and services for mobile and other digital devices, (vii) adverse economic events or trends that adversely impact advertising spending levels, (viii) risks related to our Print business (declining revenue, increased paper and postage costs, reliance on a single supplier to print our magazines and increased pension plan obligations), (ix) the ability of our Digital business to successfully expand the digital reach of our portfolio of publishing brands, (x) our ability to establish and maintain relationships with quality and trustworthy service professionals and caregivers, (xi) the ability of Angi Inc. to successfully implement its brand initiative and expand Angi Services (its pre-priced offerings), (xii) our ability to engage directly with users, subscribers, consumers, service professionals and caregivers on a timely basis, (xiii) our ability to access, collect and use personal data about our users and subscribers, (xiv) the ability of our Chairman and Senior Executive, certain members of his family and our Chief Executive Officer to exercise significant influence over the composition of our board of directors, matters subject to stockholder approval and our operations, (xv) risks related to our liquidity and indebtedness (the impact of our indebtedness on our ability to operate our business, our ability to generate sufficient cash to service our indebtedness and interest rate risk), (xvi) our inability to freely access the cash of Dotdash Meredith and /or Angi Inc. and their respective subsidiaries, (xvii) dilution with respect to our investment in Angi Inc., (xviii) our ability to compete, (xix) adverse economic events or trends (particularly those that adversely impact consumer confidence and spending behavior), either generally and/or in any of the markets in which our businesses operate, (xx) our ability to build, maintain and/or enhance our various brands, (xxi) the impact of the COVID-19 outbreak on our businesses, (xxii) our ability to protect our systems, technology and infrastructure from cyberattacks and to protect personal and confidential user information, (xxiii) the occurrence of data security breaches and/or fraud, (xxiv) increased liabilities and costs related to the processing, storage, use and disclosure of personal and confidential user information, (xxv) the integrity, quality, efficiency and scalability of our systems, technology and infrastructure (and those of third parties with whom we do business) and (xxvi) changes in key personnel. Certain of these and other risks and uncertainties are discussed in IAC's filings with the Securities and Exchange Commission. Other unknown or unpredictable factors that could also adversely affect IAC's business, financial condition and results of operations may arise from time to time. In light of these risks and uncertainties, these forward-looking statements may not prove to be accurate. Accordingly, you should not place undue reliance on these forward-looking statements, which only reflect the views of IAC's management as of the date of this document. IAC does not undertake to update these forward-looking statements.

## **About IAC**

IAC (NASDAQ: IAC) builds companies. We are guided by curiosity, a questioning of the status quo, and a desire to invent or acquire new products and brands. From the single seed that started as IAC over two decades ago have emerged 11 public companies and generations of exceptional leaders. We will always evolve, but our basic principles of financially disciplined opportunism will never change. IAC is today comprised of category leading businesses including Angi Inc. (NASDAQ: ANGI), Dotdash Meredith and Care.com, among many others ranging from early stage to established businesses. IAC is headquartered in New York City with business locations worldwide.

## **Contact Us**

IAC/Angi Inc. Investor Relations Mark Schneider (212) 314-7400

IAC Corporate Communications Valerie Combs (212) 314-7251

#### IAC

555 West 18th Street, New York, NY 10011 (212) 314-7300 http://iac.com

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